

Sponsorship spaces

Sponsorship

Through your generosity the PTA at Aviara Oaks Elementary is able to provide our large community of students, parents and teachers with valuable information and enrichment. We could not do this without you, our business community, and we thank you for considering a donation to our publication.

As a thank you for your contribution, we would like to list your business in our newsletter so our community can appreciate the businesses sponsoring our publication and supporting our school. Though we cannot endorse a business, it is our hope that these families will be encouraged to seek your services as their way to say thank you.

<u>Size</u>	<u>1 month donation</u>	<u>3 month donation</u>	<u>8 month donation</u>
1/4 pg. b/w	\$145/mo.	\$125/mo.	\$110/mo.
1/2 pg. b/w	295/mo.	275/mo.	260/mo.
Full pg. b/w	585/mo.	555/mo.	530/mo.
Inside back/front/ Back cover	705/mo.	670/mo.	645/mo.

Sponsorship Information Deadline

Due on the 12th of the month **prior** to the month in which you are sponsoring.

Art Materials Deadline

Due on the 15th of the month **prior** to the month in which you are sponsoring.

Printing

The Acorn is digitally printed on #28 smooth text.

File Format: Print Ready/High Resolution file. Accepted formats: PDF, TIFF, JPEG, EPS. Material should be built at a minimum resolution of 300 dpi.

Fonts: Please embed all fonts or convert fonts to outlines when making a PDF.

Black and White Notes: Allow for 30% dot gain which will result in images printing darker than expected. Lighten images accordingly.

Photoshop Tips: Using Photoshop, apply an Unsharp Mask at about 80% to all images. This will help with your images printing clearer.

Sponsorship Specs	Width	Height
1/4 page (vertical)	3-1/4"	4-1/4"
1/2 page (horizontal)	7"	4-1/4"
Full page (no bleed)	7"	9"
Full page (full bleed)	8-3/4"	11-1/4"

For information regarding Sponsorship please contact Sandi Clextan at info@womenscorefitness.com

Send Art Material to Laurie Williams at lwdesign1@roadrunner.com

Sponsorship Form



Contact Name _____
Company Name _____
Address _____
City _____ State _____ Zip _____
Phone _____
Email _____

Sponsorship

Months/Year _____ Size _____

Total Donation Amount: _____

Payment Type:

- Check Please make all checks payable to **AOE PTA.**
 Credit Card (\$100 minimum per transaction)
 Visa Mastercard

Account No. _____ Exp. Date _____

Please print name as it appears on card

Signature

Sponsorship Information Deadline

Due on the **12th** of the month **prior** to the month in which you are sponsoring.

Art Material Deadline

Due on the **15th** of the month **prior** to the month in which you are sponsoring.

Signature

Please print name

Please mail payment and Sponsorship Form to:

Aviara Oaks Elementary, 6900 Ambrosia Lane, Carlsbad, CA 92011

Attn: Newsletter Sponsorship