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December 15, 2009

John Roach
Superintendent
Carlsbad Unified School District
6225 El Camino Real
Carlsbad, CA 92009

Dear Superintendent Roach:

On behalf of California Business for Education Excellence, I write to congratulate you, your staff and the following schools in your district which are being recognized by the business community for their outstanding success in raising student academic achievement:

**Buena Vista Elementary, Kelly Elementary, Hope Elementary,
Aviara Oaks Elementary, Pacific Rim Elementary**

After reviewing student achievement data for every public school in California, these schools stood above the rest in getting students to grade level proficiency. It is for that reason we have named them a **2009 California Business for Education Excellence Honor Roll School**.

This year the **Honor Roll** experienced impressive growth, moving from 911 high performing schools in 2008 to an astounding 1,304 high performing schools in 2009. This is a testament to the hard work and relentless focus on results for students that these schools have shown over the years. It is also a strong statement about how greater success is happening and spreading in public schools across the state.

Through the **Honor Roll**, your schools will be recognized in local and state media as well as institutes and forums across the state. Their success stories will provide hope and direction for many other public schools -- that all students can reach grade level proficiency in reading and math.

Enclosed with this letter is a full sized banner for each of the schools that they can hang proudly to announce to all their accomplishment. We hope your office will assist us in distributing the banners and extending your congratulations to the leaders at the schools.

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Your district office is encouraged to promote these schools as 2009 Honor Roll winners. To assist you in that effort, please visit the CBEE website (www.cbee.org) and click on the **Honor Roll** logo for a sample press release and logos you can use in materials, announcements and your own website. You will also find the entire list of 2009 *Honor Roll* schools, organized by county, along with their achievement data. We sent a congratulations letter to the principals of all **Honor Roll** schools as well.

Our heartfelt congratulations and thank you to you and your schools for a job well done.

Sincerely,


KIRK M. CLARK
Executive Director